



## HADAMARD TYPE INEQUALITIES FOR $m$ -CONVEX AND $(\alpha, m)$ -CONVEX FUNCTIONS

M. KLARIČIĆ BAKULA, M. E. ÖZDEMİR, AND J. PEČARIĆ

DEPARTMENT OF MATHEMATICS  
FACULTY OF SCIENCE  
UNIVERSITY OF SPLIT  
TESLINA 12, 21000 SPLIT  
CROATIA  
milica@pmfst.hr

ATATÜRK UNIVERSITY  
K. K. EDUCATION FACULTY  
DEPARTMENT OF MATHEMATICS  
25240 KAMPÜS, ERZURUM  
TURKEY  
emos@atauni.edu.tr

FACULTY OF TEXTILE TECHNOLOGY  
UNIVERSITY OF ZAGREB  
PIEROTTIJEVA 6, 10000 ZAGREB  
CROATIA  
pecaric@hazu.hr

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**ABSTRACT.** In this paper we establish several Hadamard type inequalities for differentiable  $m$ -convex and  $(\alpha, m)$ -convex functions. We also establish Hadamard type inequalities for products of two  $m$ -convex or  $(\alpha, m)$ -convex functions. Our results generalize some results of B.G. Pachpatte as well as some results of C.E.M. Pearce and J. Pečarić.

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### 1. INTRODUCTION

The following definitions are well known in literature.

Let  $[0, b]$ , where  $b$  is greater than 0, be an interval of the real line  $\mathbb{R}$ , and let  $K(b)$  denote the class of all functions  $f : [0, b] \rightarrow \mathbb{R}$  which are continuous and nonnegative on  $[0, b]$  and such that  $f(0) = 0$ .

We say that the function  $f$  is *convex* on  $[0, b]$  if

$$f(tx + (1-t)y) \leq tf(x) + (1-t)f(y)$$

holds for all  $x, y \in [0, b]$  and  $t \in [0, 1]$ . Let  $K_C(b)$  denote the class of all functions  $f \in K(b)$  convex on  $[0, b]$ , and let  $K_F(b)$  be the class of all functions  $f \in K(b)$  convex in mean on  $[0, b]$ , that is, the class of all functions  $f \in K(b)$  for which  $F \in K_C(b)$ , where the mean function  $F$  of the function  $f \in K(b)$  is defined by

$$F(x) = \begin{cases} \frac{1}{x} \int_0^x f(t) dt, & x \in (0, b]; \\ 0, & x = 0. \end{cases}$$

Let  $K_S(b)$  denote the class of all functions  $f \in K(b)$  which are *starshaped* with respect to the origin on  $[0, b]$ , that is, the class of all functions  $f$  with the property that

$$f(tx) \leq tf(x)$$

holds for all  $x \in [0, b]$  and  $t \in [0, 1]$ . In [1] Bruckner and Ostrow, among others, proved that

$$K_C(b) \subset K_F(b) \subset K_S(b).$$

In [9] G. Toader defined *m-convexity*: another intermediate between the usual convexity and starshaped convexity.

**Definition 1.1.** The function  $f : [0, b] \rightarrow \mathbb{R}$ ,  $b > 0$ , is said to be *m-convex*, where  $m \in [0, 1]$ , if we have

$$f(tx + m(1-t)y) \leq tf(x) + m(1-t)f(y)$$

for all  $x, y \in [0, b]$  and  $t \in [0, 1]$ . We say that  $f$  is *m-concave* if  $-f$  is *m-convex*.

Denote by  $K_m(b)$  the class of all *m-convex* functions on  $[0, b]$  for which  $f(0) \leq 0$ .

Obviously, for  $m = 1$  Definition 1.1 recaptures the concept of standard convex functions on  $[0, b]$ , and for  $m = 0$  the concept of starshaped functions.

The following lemmas hold (see [10]).

**Lemma A.** *If  $f$  is in the class  $K_m(b)$ , then it is starshaped.*

**Lemma B.** *If  $f$  is in the class  $K_m(b)$  and  $0 < n < m \leq 1$ , then  $f$  is in the class  $K_n(b)$ .*

From Lemma A and Lemma B it follows that

$$K_1(b) \subset K_m(b) \subset K_0(b),$$

whenever  $m \in (0, 1)$ . Note that in the class  $K_1(b)$  are only convex functions  $f : [0, b] \rightarrow \mathbb{R}$  for which  $f(0) \leq 0$ , that is,  $K_1(b)$  is a proper subclass of the class of convex functions on  $[0, b]$ .

It is interesting to point out that for any  $m \in (0, 1)$  there are continuous and differentiable functions which are *m-convex*, but which are not convex in the standard sense (see [11]).

In [3] S.S. Dragomir and G. Toader proved the following Hadamard type inequality for *m-convex* functions.

**Theorem A.** *Let  $f : [0, \infty) \rightarrow \mathbb{R}$  be an *m-convex* function with  $m \in (0, 1]$ . If  $0 \leq a < b < \infty$  and  $f \in L^1([a, b])$  then*

$$(1.1) \quad \frac{1}{b-a} \int_a^b f(x) dx \leq \min \left\{ \frac{f(a) + mf\left(\frac{b}{m}\right)}{2}, \frac{f(b) + mf\left(\frac{a}{m}\right)}{2} \right\}.$$

Some generalizations of this result can be found in [4].

The notion of *m-convexity* has been further generalized in [5] as it is stated in the following definition:

**Definition 1.2.** The function  $f : [0, b] \rightarrow \mathbb{R}$ ,  $b > 0$ , is said to be  $(\alpha, m)$ -convex, where  $(\alpha, m) \in [0, 1]^2$ , if we have

$$f(tx + m(1-t)y) \leq t^\alpha f(x) + m(1-t^\alpha) f(y)$$

for all  $x, y \in [0, b]$  and  $t \in [0, 1]$ .

Denote by  $K_m^\alpha(b)$  the class of all  $(\alpha, m)$ -convex functions on  $[0, b]$  for which  $f(0) \leq 0$ .

It can be easily seen that for  $(\alpha, m) \in \{(0, 0), (\alpha, 0), (1, 0), (1, m), (1, 1), (\alpha, 1)\}$  one obtains the following classes of functions: increasing,  $\alpha$ -starshaped, starshaped,  $m$ -convex, convex and  $\alpha$ -convex functions respectively. Note that in the class  $K_1^1(b)$  are only convex functions  $f : [0, b] \rightarrow \mathbb{R}$  for which  $f(0) \leq 0$ , that is  $K_1^1(b)$  is a proper subclass of the class of all convex functions on  $[0, b]$ . The interested reader can find more about partial ordering of convexity in [8, p. 8, 280].

In [2] in order to prove some inequalities related to Hadamard's inequality S. S. Dragomir and R. P. Agarwal used the following lemma.

**Lemma C.** Let  $f : I \rightarrow \mathbb{R}$ ,  $I \subset \mathbb{R}$ , be a differentiable mapping on  $\overset{\circ}{I}$ , and  $a, b \in I$ , where  $a < b$ . If  $f' \in L^1([a, b])$ , then

$$(1.2) \quad \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx = \frac{b-a}{2} \int_0^1 (1-2t) f'(ta + (1-t)b) dt.$$

Here  $\overset{\circ}{I}$  denotes the interior of  $I$ .

In [7], using the same Lemma C, C.E.M. Pearce and J. Pečarić proved the following theorem.

**Theorem B.** Let  $f : I \rightarrow \mathbb{R}$ ,  $I \subset \mathbb{R}$ , be a differentiable mapping on  $I^\circ$ , and  $a, b \in I$ , where  $a < b$ . If  $|f'|^q$  is convex on  $[a, b]$  for some  $q \geq 1$ , then

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} \left( \frac{|f'(a)|^q + |f'(b)|^q}{2} \right)^{\frac{1}{q}}$$

and

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} \left( \frac{|f'(a)|^q + |f'(b)|^q}{2} \right)^{\frac{1}{q}}.$$

In [6] B. G. Pachpatte established two new Hadamard type inequalities for products of convex functions. They are given in the next theorem.

**Theorem C.** Let  $f, g : [a, b] \rightarrow [0, \infty)$  be convex functions on  $[a, b] \subset \mathbb{R}$ , where  $a < b$ . Then

$$(1.3) \quad \frac{1}{b-a} \int_a^b f(x) g(x) dx \leq \frac{1}{3} M(a, b) + \frac{1}{6} N(a, b),$$

where  $M(a, b) = f(a)g(a) + f(b)g(b)$  and  $N(a, b) = f(a)g(b) + f(b)g(a)$ .

The main purpose of this paper is to establish new inequalities like those given in Theorems A, B and C, but now for the classes of  $m$ -convex functions (Section 2) and  $(\alpha, m)$ -convex functions (Section 3).

## 2. INEQUALITIES FOR $m$ -CONVEX FUNCTIONS

**Theorem 2.1.** *Let  $I$  be an open real interval such that  $[0, \infty) \subset I$ . Let  $f : I \rightarrow \mathbb{R}$  be a differentiable function on  $I$  such that  $f' \in L^1([a, b])$ , where  $0 \leq a < b < \infty$ . If  $|f'|^q$  is  $m$ -convex on  $[a, b]$  for some fixed  $m \in (0, 1]$  and  $q \in [1, \infty)$ , then*

$$\begin{aligned} & \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{4} \min \left\{ \left( \frac{|f'(a)|^q + m |f'(\frac{b}{m})|^q}{2} \right)^{\frac{1}{q}}, \left( \frac{m |f'(\frac{a}{m})|^q + |f'(b)|^q}{2} \right)^{\frac{1}{q}} \right\}. \end{aligned}$$

*Proof.* Suppose that  $q = 1$ . From Lemma C we have

$$(2.1) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2} \int_0^1 |1-2t| |f'(ta + (1-t)b)| dt.$$

Since  $|f'|$  is  $m$ -convex on  $[a, b]$  we know that for any  $t \in [0, 1]$

$$\begin{aligned} |f'(ta + (1-t)b)| &= \left| f' \left( ta + m(1-t) \frac{b}{m} \right) \right| \\ &\leq t |f'(a)| + m(1-t) \left| f' \left( \frac{b}{m} \right) \right|, \end{aligned}$$

hence

$$\begin{aligned} & \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{2} \int_0^1 |1-2t| \left[ t |f'(a)| + m(1-t) \left| f' \left( \frac{b}{m} \right) \right| \right] dt \\ & = \frac{b-a}{2} \int_0^1 \left[ t |1-2t| |f'(a)| + m(1-t) |1-2t| \left| f' \left( \frac{b}{m} \right) \right| \right] dt \\ & = \frac{b-a}{2} \left\{ \int_0^{\frac{1}{2}} \left[ t(1-2t) |f'(a)| + m(1-t)(1-2t) \left| f' \left( \frac{b}{m} \right) \right| \right] dt \right. \\ & \quad \left. + \int_{\frac{1}{2}}^1 \left[ t(2t-1) |f'(a)| + m(1-t)(2t-1) \left| f' \left( \frac{b}{m} \right) \right| \right] dt \right\} \\ & = \frac{b-a}{8} \left( |f'(a)| + m \left| f' \left( \frac{b}{m} \right) \right| \right). \end{aligned}$$

Analogously we obtain

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{8} \left( m \left| f' \left( \frac{a}{m} \right) \right| + |f'(b)| \right),$$

which completes the proof for this case.

Suppose now that  $q > 1$ . Using the well known Hölder inequality for  $q$  and  $p = q/(q - 1)$  we obtain

$$\begin{aligned}
 & \int_0^1 |1 - 2t| |f'(ta + (1 - t)b)| dt \\
 &= \int_0^1 |1 - 2t|^{1 - \frac{1}{q}} |1 - 2t|^{\frac{1}{q}} |f'(ta + (1 - t)b)| dt \\
 (2.2) \quad & \leq \left( \int_0^1 |1 - 2t| dt \right)^{\frac{q-1}{q}} \left( \int_0^1 |1 - 2t| |f'(ta + (1 - t)b)|^q dt \right)^{\frac{1}{q}}.
 \end{aligned}$$

Since  $|f'|^q$  is  $m$ -convex on  $[a, b]$  we know that for every  $t \in [0, 1]$

$$(2.3) \quad |f'(ta + (1 - t)b)|^q \leq t |f'(a)|^q + m(1 - t) \left| f' \left( \frac{b}{m} \right) \right|^q,$$

hence from (2.1), (2.2) and (2.3) we have

$$\begin{aligned}
 & \left| \frac{f(a) + f(b)}{2} - \frac{1}{b - a} \int_a^b f(x) dx \right| \\
 & \leq \frac{b - a}{2} \left( \int_0^1 |1 - 2t| dt \right)^{\frac{q-1}{q}} \left( \int_0^1 |1 - 2t| \left| f' \left( ta + m(1 - t) \frac{b}{m} \right) \right|^q dt \right)^{\frac{1}{q}} \\
 & \leq \frac{b - a}{2} \left( \int_0^1 |1 - 2t| dt \right)^{\frac{q-1}{q}} \left[ \frac{1}{4} \left( |f'(a)|^q + m \left| f' \left( \frac{b}{m} \right) \right|^q \right) \right]^{\frac{1}{q}} \\
 & = \frac{b - a}{4} \left( \frac{m |f'(a)|^q + m \left| f' \left( \frac{b}{m} \right) \right|^q}{2} \right)^{\frac{1}{q}}
 \end{aligned}$$

and analogously

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b - a} \int_a^b f(x) dx \right| \leq \frac{b - a}{4} \left( \frac{m |f' \left( \frac{a}{m} \right)|^q + |f'(b)|^q}{2} \right)^{\frac{1}{q}},$$

which completes the proof.  $\square$

**Theorem 2.2.** Suppose that all the assumptions of Theorem 2.1 are satisfied. Then

$$\begin{aligned}
 & \left| f \left( \frac{a + b}{2} \right) - \frac{1}{b - a} \int_a^b f(x) dx \right| \\
 & \leq \frac{b - a}{4} \min \left\{ \left( \frac{|f'(a)|^q + m \left| f' \left( \frac{b}{m} \right) \right|^q}{2} \right)^{\frac{1}{q}}, \left( \frac{m |f' \left( \frac{a}{m} \right)|^q + |f'(b)|^q}{2} \right)^{\frac{1}{q}} \right\}.
 \end{aligned}$$

*Proof.* Our starting point here is the identity (see [7, Theorem 2])

$$f \left( \frac{a + b}{2} \right) - \frac{1}{b - a} \int_a^b f(x) dx = \frac{1}{b - a} \int_a^b S(x) f'(x) dx,$$

where

$$S(x) = \begin{cases} x - a, & x \in [a, \frac{a+b}{2}); \\ x - b, & x \in [\frac{a+b}{2}, b]. \end{cases}$$

We have

$$\begin{aligned}
& \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \\
& \leq \frac{1}{b-a} \left[ \int_a^{\frac{a+b}{2}} (x-a) |f'(x)| dx + \int_{\frac{a+b}{2}}^b (b-x) |f'(x)| dx \right] \\
& = (b-a) \left[ \int_0^{\frac{1}{2}} t |f'(ta + (1-t)b)| dt + \int_{\frac{1}{2}}^1 (1-t) |f'(ta + (1-t)b)| dt \right] \\
& \leq (b-a) \left[ \int_0^{\frac{1}{2}} t \left( t |f'(a)| + m(1-t) \left| f'\left(\frac{b}{m}\right) \right| \right) dt \right. \\
& \quad \left. + \int_{\frac{1}{2}}^1 (1-t) \left( t |f'(a)| + m(1-t) \left| f'\left(\frac{b}{m}\right) \right| \right) dt \right] \\
& = \frac{b-a}{8} \left( |f'(a)| + m \left| f'\left(\frac{b}{m}\right) \right| \right),
\end{aligned}$$

and analogously

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{8} \left( m \left| f'\left(\frac{a}{m}\right) \right| + |f'(b)| \right).$$

This completes the proof for the case  $q = 1$ .

An argument similar to the one used in the proof of Theorem 2.1 gives the proof for the case  $q \in (1, \infty)$ .  $\square$

As a special case of Theorem 2.1 for  $m = 1$ , that is for  $|f'|^q$  convex on  $[a, b]$ , we obtain the first inequality in Theorem B. Similarly, as a special case of Theorem 2.2 we obtain the second inequality in Theorem B.

**Theorem 2.3.** *Let  $I$  be an open real interval such that  $[0, \infty) \subset I$ . Let  $f : I \rightarrow \mathbb{R}$  be a differentiable function on  $I$  such that  $f' \in L^1([a, b])$ , where  $0 \leq a < b < \infty$ . If  $|f'|^q$  is  $m$ -convex on  $[a, b]$  for some fixed  $m \in (0, 1]$  and  $q \in (1, \infty)$ , then*

$$\begin{aligned}
(2.4) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| & \leq \frac{b-a}{4} \left( \frac{q-1}{2q-1} \right)^{\frac{q-1}{q}} \left( \mu_1^{\frac{1}{q}} + \mu_2^{\frac{1}{q}} \right) \\
& \leq \frac{b-a}{4} \left( \mu_1^{\frac{1}{q}} + \mu_2^{\frac{1}{q}} \right),
\end{aligned}$$

where

$$\begin{aligned}
\mu_1 & = \min \left\{ \frac{|f'(a)|^q + m \left| f'\left(\frac{a+b}{2m}\right) \right|^q}{2}, \frac{\left| f'\left(\frac{a+b}{2}\right) \right|^q + m \left| f'\left(\frac{a}{m}\right) \right|^q}{2} \right\}, \\
\mu_2 & = \min \left\{ \frac{|f'(b)|^q + m \left| f'\left(\frac{a+b}{2m}\right) \right|^q}{2}, \frac{\left| f'\left(\frac{a+b}{2}\right) \right|^q + m \left| f'\left(\frac{b}{m}\right) \right|^q}{2} \right\}.
\end{aligned}$$

*Proof.* If  $|f'|^q$  is  $m$ -convex from Theorem A we have

$$2 \int_{\frac{1}{2}}^1 |f'(ta + (1-t)b)|^q dt \leq \mu_1,$$

$$2 \int_0^{\frac{1}{2}} |f'(ta + (1-t)b)|^q dt \leq \mu_2,$$

hence

$$\begin{aligned} & \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{2} \int_0^1 |1-2t| |f'(ta + (1-t)b)| dt \\ & = \frac{b-a}{2} \left[ \int_0^{\frac{1}{2}} (1-2t) |f'(ta + (1-t)b)| dt + \int_{\frac{1}{2}}^1 (2t-1) |f'(ta + (1-t)b)| dt \right]. \end{aligned}$$

Using Hölder's inequality for  $q \in (1, \infty)$  and  $p = q/(q-1)$  we obtain

$$\begin{aligned} & \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{2} \left[ \left( \int_0^{\frac{1}{2}} (1-2t)^{\frac{q}{q-1}} dt \right)^{\frac{q-1}{q}} \left( \int_0^{\frac{1}{2}} |f'(ta + (1-t)b)|^q dt \right)^{\frac{1}{q}} \right. \\ & \quad \left. + \left( \int_{\frac{1}{2}}^1 (2t-1)^{\frac{q}{q-1}} dt \right)^{\frac{q-1}{q}} \left( \int_{\frac{1}{2}}^1 |f'(ta + (1-t)b)|^q dt \right)^{\frac{1}{q}} \right] \\ & \leq \frac{b-a}{4} \left( \frac{q-1}{2q-1} \right)^{\frac{q-1}{q}} \left( \mu_1^{\frac{1}{q}} + \mu_2^{\frac{1}{q}} \right), \end{aligned}$$

since

$$\int_0^{\frac{1}{2}} (1-2t)^{\frac{q}{q-1}} dt = \int_{\frac{1}{2}}^1 (2t-1)^{\frac{q}{q-1}} dt = \frac{q-1}{2(2q-1)}.$$

This completes the proof of the first inequality in (2.4). The second inequality in (2.4) follows from the fact

$$\frac{1}{2} < \left( \frac{q-1}{2q-1} \right)^{\frac{q-1}{q}} < 1, \quad q \in (1, \infty).$$

□

**Theorem 2.4.** Let  $f, g : [0, \infty) \rightarrow [0, \infty)$  be such that  $fg$  is in  $L^1([a, b])$ , where  $0 \leq a < b < \infty$ . If  $f$  is  $m_1$ -convex and  $g$  is  $m_2$ -convex on  $[a, b]$  for some fixed  $m_1, m_2 \in (0, 1]$ , then

$$\frac{1}{b-a} \int_a^b f(x)g(x) dx \leq \min \{M_1, M_2\},$$

where

$$\begin{aligned} M_1 = \frac{1}{3} & \left[ f(a)g(a) + m_1 m_2 f\left(\frac{b}{m_1}\right)g\left(\frac{b}{m_2}\right) \right] \\ & + \frac{1}{6} \left[ m_2 f(a)g\left(\frac{b}{m_2}\right) + m_1 f\left(\frac{b}{m_1}\right)g(a) \right], \end{aligned}$$

$$M_2 = \frac{1}{3} \left[ f(b)g(b) + m_1 m_2 f\left(\frac{a}{m_1}\right)g\left(\frac{a}{m_2}\right) \right] \\ + \frac{1}{6} \left[ m_2 f(b)g\left(\frac{a}{m_2}\right) + m_1 f\left(\frac{a}{m_1}\right)g(b) \right].$$

*Proof.* We have

$$f\left(ta + m_1(1-t)\frac{b}{m_1}\right) \leq tf(a) + m_1(1-t)f\left(\frac{b}{m_1}\right), \\ g\left(ta + m_2(1-t)\frac{b}{m_2}\right) \leq tg(a) + m_2(1-t)g\left(\frac{b}{m_2}\right),$$

for all  $t \in [0, 1]$ .  $f$  and  $g$  are nonnegative, hence

$$f\left(ta + m_1(1-t)\frac{b}{m_1}\right)g\left(ta + m_2(1-t)\frac{b}{m_2}\right) \\ \leq t^2 f(a)g(a) + m_2 t(1-t)f(a)g\left(\frac{b}{m_2}\right) + m_1 t(1-t)f\left(\frac{b}{m_1}\right)g(a) \\ + m_1 m_2 (1-t)^2 f\left(\frac{b}{m_1}\right)g\left(\frac{b}{m_2}\right).$$

Integrating both sides of the above inequality over  $[0, 1]$  we obtain

$$\int_0^1 f(ta + (1-t)b)g(ta + (1-t)b) dt \\ = \frac{1}{b-a} \int_a^b f(x)g(x) dx \\ \leq \frac{1}{3} \left( f(a)g(a) + m_1 m_2 f\left(\frac{b}{m_1}\right)g\left(\frac{b}{m_2}\right) \right) \\ + \frac{1}{6} \left( m_2 f(a)g\left(\frac{b}{m_2}\right) + m_1 f\left(\frac{b}{m_1}\right)g(a) \right).$$

Analogously we obtain

$$\frac{1}{b-a} \int_a^b f(x)g(x) dx \leq \frac{1}{3} \left( f(b)g(b) + m_1 m_2 f\left(\frac{a}{m_1}\right)g\left(\frac{a}{m_2}\right) \right) \\ + \frac{1}{6} \left( m_2 f(b)g\left(\frac{a}{m_2}\right) + m_1 f\left(\frac{a}{m_1}\right)g(b) \right),$$

hence

$$\frac{1}{b-a} \int_a^b f(x)g(x) dx \leq \min \{M_1, M_2\}.$$

□

**Remark 1.** If in Theorem 2.4 we choose a 1-convex (convex) function  $g : [0, \infty) \rightarrow [0, \infty)$  defined by  $g(x) = 1$  for all  $x \in [0, \infty)$ , we obtain

$$\frac{1}{b-a} \int_a^b f(x) dx \leq \min \left\{ \frac{f(a) + mf\left(\frac{b}{m}\right)}{2}, \frac{f(b) + mf\left(\frac{a}{m}\right)}{2} \right\},$$

which is (1.1). If the functions  $f$  and  $g$  are 1-convex we obtain (1.3).



### 3. INEQUALITIES FOR $(\alpha, m)$ -CONVEX FUNCTIONS

In this section on two examples we illustrate how the same inequalities as in Section 2 can be obtained for the class of  $(\alpha, m)$ -convex functions.

**Theorem 3.1.** *Let  $I$  be an open real interval such that  $[0, \infty) \subset I$ . Let  $f : I \rightarrow \mathbb{R}$  be a differentiable function on  $I$  such that  $f' \in L^1([a, b])$ , where  $0 \leq a < b < \infty$ . If  $|f'|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for some fixed  $\alpha, m \in (0, 1]$  and  $q \in [1, \infty)$ , then*

$$\begin{aligned} & \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{2} \left( \frac{1}{2} \right)^{\frac{q-1}{q}} \cdot \min \left\{ \left( \nu_1 |f'(a)|^q + \nu_2 m \left| f' \left( \frac{b}{m} \right) \right|^q \right)^{\frac{1}{q}}, \right. \\ & \quad \left. \left( \nu_1 |f'(b)|^q + \nu_2 m \left| f' \left( \frac{a}{m} \right) \right|^q \right)^{\frac{1}{q}} \right\}, \end{aligned}$$

where

$$\begin{aligned} \nu_1 &= \frac{1}{(\alpha+1)(\alpha+2)} \left[ \alpha + \left( \frac{1}{2} \right)^\alpha \right], \\ \nu_2 &= \frac{1}{(\alpha+1)(\alpha+2)} \left[ \frac{\alpha^2 + \alpha + 2}{2} - \left( \frac{1}{2} \right)^\alpha \right]. \end{aligned}$$

*Proof.* Suppose that  $q = 1$ . From Lemma A we have

$$(3.1) \quad \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2} \int_0^1 |1-2t| |f'(ta + (1-t)b)| dt.$$

Since  $|f'|$  is  $(\alpha, m)$ -convex on  $[a, b]$  we know that for any  $t \in [0, 1]$

$$\left| f' \left( ta + m(1-t) \frac{b}{m} \right) \right| \leq t^\alpha |f'(a)| + m(1-t^\alpha) \left| f' \left( \frac{b}{m} \right) \right|,$$

thus we have

$$\begin{aligned} & \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{2} \int_0^1 |1-2t| \left[ t^\alpha |f'(a)| + m(1-t^\alpha) \left| f' \left( \frac{b}{m} \right) \right| \right] dt \\ & = \frac{b-a}{2} \int_0^1 \left[ t^\alpha |1-2t| |f'(a)| + m(1-t^\alpha) |1-2t| \left| f' \left( \frac{b}{m} \right) \right| \right] dt. \end{aligned}$$

We have

$$\begin{aligned} \int_0^1 t^\alpha |1-2t| dt &= \frac{1}{(\alpha+1)(\alpha+2)} \left[ \alpha + \left( \frac{1}{2} \right)^\alpha \right] = \nu_1, \\ \int_0^1 (1-t^\alpha) |1-2t| dt &= \frac{1}{(\alpha+1)(\alpha+2)} \left[ \frac{\alpha^2 + \alpha + 2}{2} - \left( \frac{1}{2} \right)^\alpha \right] = \nu_2, \end{aligned}$$

hence

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2} \left( \nu_1 |f'(a)| + \nu_2 m \left| f' \left( \frac{b}{m} \right) \right| \right).$$

Analogously we obtain

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2} \left( \nu_1 |f'(b)| + \nu_2 m \left| f' \left( \frac{a}{m} \right) \right| \right),$$

which completes the proof for this case.

Suppose now that  $q \in (1, \infty)$ . Similarly to Theorem 2.1 we have

$$(3.2) \quad \int_0^1 |1-2t| |f'(ta + (1-t)b)| dt \\ \leq \left( \int_0^1 |1-2t| dt \right)^{\frac{q-1}{q}} \left( \int_0^1 |1-2t| |f'(ta + (1-t)b)|^q dt \right)^{\frac{1}{q}}.$$

Since  $|f'|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  we know that for every  $t \in [0, 1]$

$$(3.3) \quad \left| f' \left( ta + m(1-t) \frac{b}{m} \right) \right|^q \leq t^\alpha |f'(a)|^q + m(1-t^\alpha) \left| f' \left( \frac{b}{m} \right) \right|^q,$$

hence from (3.1), (3.2) and (3.3) we obtain

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ \leq \frac{b-a}{2} \left( \int_0^1 |1-2t| dt \right)^{\frac{q-1}{q}} \left( \int_0^1 |1-2t| \left| f' \left( ta + m(1-t) \frac{b}{m} \right) \right|^q dt \right)^{\frac{1}{q}} \\ \leq \frac{b-a}{2} \left( \frac{1}{2} \right)^{\frac{q-1}{q}} \left( \nu_1 |f'(a)|^q + \nu_2 m \left| f' \left( \frac{b}{m} \right) \right|^q \right)^{\frac{1}{q}}$$

and analogously

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2} \left( \frac{1}{2} \right)^{\frac{q-1}{q}} \left( \nu_1 |f'(b)|^q + \nu_2 m \left| f' \left( \frac{a}{m} \right) \right|^q \right)^{\frac{1}{q}},$$

which completes the proof.  $\square$

Observe that if in Theorem 3.1 we have  $\alpha = 1$  the statement of Theorem 3.1 becomes the statement of Theorem 2.1.

**Theorem 3.2.** *Let  $f, g : [0, \infty) \rightarrow [0, \infty)$  be such that  $fg$  is in  $L^1([a, b])$ , where  $0 \leq a < b < \infty$ . If  $f$  is  $(\alpha_1, m_1)$ -convex and  $g$  is  $(\alpha_2, m_2)$ -convex on  $[a, b]$  for some fixed  $\alpha_1, m_1, \alpha_2, m_2 \in (0, 1]$ , then*

$$\frac{1}{b-a} \int_a^b f(x)g(x) dx \leq \min \{N_1, N_2\},$$

where

$$N_1 = \frac{f(a)g(a)}{\alpha_1 + \alpha_2 + 1} + m_2 \left[ \frac{1}{\alpha_1 + 1} - \frac{1}{\alpha_1 + \alpha_2 + 1} \right] f(a)g\left(\frac{b}{m_2}\right) \\ + m_1 \left[ \frac{1}{\alpha_2 + 1} - \frac{1}{\alpha_1 + \alpha_2 + 1} \right] f\left(\frac{b}{m_1}\right)g(a) \\ + m_1 m_2 \left[ 1 - \frac{1}{\alpha_1 + 1} - \frac{1}{\alpha_2 + 1} + \frac{1}{\alpha_1 + \alpha_2 + 1} \right] f\left(\frac{b}{m_1}\right)g\left(\frac{b}{m_2}\right),$$

and

$$N_2 = \frac{f(b)g(b)}{\alpha_1 + \alpha_2 + 1} + m_2 \left[ \frac{1}{\alpha_1 + 1} - \frac{1}{\alpha_1 + \alpha_2 + 1} \right] f(b)g\left(\frac{a}{m_2}\right) \\ + m_1 \left[ \frac{1}{\alpha_2 + 1} - \frac{1}{\alpha_1 + \alpha_2 + 1} \right] f\left(\frac{a}{m_1}\right)g(b) \\ + m_1 m_2 \left[ 1 - \frac{1}{\alpha_1 + 1} - \frac{1}{\alpha_2 + 1} + \frac{1}{\alpha_1 + \alpha_2 + 1} \right] f\left(\frac{a}{m_1}\right)g\left(\frac{a}{m_2}\right).$$

*Proof.* Since  $f$  is  $(\alpha_1, m_1)$ -convex and  $g$  is  $(\alpha_2, m_2)$ -convex on  $[a, b]$  we have

$$f\left(ta + m_1(1-t)\frac{b}{m_1}\right) \leq t^{\alpha_1}f(a) + m_1(1-t^{\alpha_1})f\left(\frac{b}{m_1}\right), \\ g\left(ta + m_2(1-t)\frac{b}{m_2}\right) \leq t^{\alpha_2}g(a) + m_2(1-t^{\alpha_2})g\left(\frac{b}{m_2}\right),$$

for all  $t \in [0, 1]$ . The functions  $f$  and  $g$  are nonnegative, hence

$$f(ta + (1-t)b)g(ta + (1-t)b) \leq t^{\alpha_1 + \alpha_2}f(a)g(a) \\ + m_2 t^{\alpha_1}(1-t^{\alpha_2})f(a)g\left(\frac{b}{m_2}\right) + m_1 t^{\alpha_2}(1-t^{\alpha_1})f\left(\frac{b}{m_1}\right)g(a) \\ + m_1 m_2(1-t^{\alpha_1})(1-t^{\alpha_2})f\left(\frac{b}{m_1}\right)g\left(\frac{b}{m_2}\right).$$

Integrating both sides of the above inequality over  $[0, 1]$  we obtain

$$\int_0^1 f(ta + (1-t)b)g(ta + (1-t)b) dt \\ = \frac{1}{b-a} \int_a^b f(x)g(x) dx \\ \leq \frac{f(a)g(a)}{\alpha_1 + \alpha_2 + 1} + m_2 \left[ \frac{1}{\alpha_1 + 1} - \frac{1}{\alpha_1 + \alpha_2 + 1} \right] f(a)g\left(\frac{b}{m_2}\right) \\ + m_1 \left[ \frac{1}{\alpha_2 + 1} - \frac{1}{\alpha_1 + \alpha_2 + 1} \right] f\left(\frac{b}{m_1}\right)g(a) \\ + m_1 m_2 \left[ 1 - \frac{1}{\alpha_1 + 1} - \frac{1}{\alpha_2 + 1} + \frac{1}{\alpha_1 + \alpha_2 + 1} \right] f\left(\frac{b}{m_1}\right)g\left(\frac{b}{m_2}\right).$$

Analogously we have

$$\frac{1}{b-a} \int_a^b f(x)g(x) dx \\ \leq \frac{f(b)g(b)}{\alpha_1 + \alpha_2 + 1} + m_2 \left[ \frac{1}{\alpha_1 + 1} - \frac{1}{\alpha_1 + \alpha_2 + 1} \right] f(b)g\left(\frac{a}{m_2}\right) \\ + m_1 \left[ \frac{1}{\alpha_2 + 1} - \frac{1}{\alpha_1 + \alpha_2 + 1} \right] f\left(\frac{a}{m_1}\right)g(b) \\ + m_1 m_2 \left[ 1 - \frac{1}{\alpha_1 + 1} - \frac{1}{\alpha_2 + 1} + \frac{1}{\alpha_1 + \alpha_2 + 1} \right] f\left(\frac{a}{m_1}\right)g\left(\frac{a}{m_2}\right),$$

which completes the proof.  $\square$

If in Theorem 3.2 we have  $\alpha_1 = \alpha_2 = 1$ , the statement of Theorem 3.2 becomes the statement of Theorem 2.4.

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