

**SUBORDINATION AND SUPERORDINATION PROPERTIES OF
MULTIVALENT FUNCTIONS DEFINED BY EXTENDED
MULTIPLIER TRANSFORMATION**

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ABSTRACT. In this paper, we study different applications of the theory of differential subordination and superordination results for certain normalized analytic functions in the open unit disc, which are acted upon by a class of extended multiplier transformation.

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1. INTRODUCTION

Let $H(U)$ denotes the class of analytic functions in the open unit disc $U = \{z \in \mathbb{C} : |z| < 1\}$ and let $H[a, p]$ denotes the subclass of the functions $f \in H(U)$ of the form

$$f(z) = a + a_p z^p + a_{p+1} z^{p+1} + \dots \quad (a \in \mathbb{C}, p \in \mathbb{N} = \{1, 2, \dots\}). \quad (1.1)$$

Also, let $A(p)$ be the subclass of the functions $f \in H(U)$ of the form

$$f(z) = z^p + \sum_{k=p+1}^{\infty} a_k z^k \quad (p \in \mathbb{N}), \quad (1.2)$$

and set $A \equiv A(1)$.

For $f, g \in H(U)$, we say that the function $f(z)$ is subordinate to $g(z)$, written symbolically as follows:

$$f \prec g \quad \text{or} \quad f(z) \prec g(z),$$

if there exists a Schwarz function $w(z)$, which (by definition) is analytic in U with $w(0) = 0$ and $|w(z)| < 1$, ($z \in U$), such that $f(z) = g(w(z))$ for all $z \in U$. In particular, if the function $g(z)$ is univalent in U , then we have the following equivalence (cf., e.g., [11]; see also [12, p.4]):

$$f(z) \prec g(z) \Leftrightarrow f(0) \prec g(0) \text{ and } f(U) \subset g(U).$$

Supposing that p and h are two analytic functions in U , let

$$\varphi(r, s, t; z) : \mathbb{C}^3 \times U \rightarrow \mathbb{C}.$$

If p and $\varphi(p(z), zp'(z), z^2p''(z); z)$ are univalent functions in U and if p satisfies the second-order superordination

$$h(z) \prec \varphi(p(z), zp'(z), z^2p''(z); z), \tag{1.3}$$

then p is called to be a solution of the differential superordination (1.3). (If f is subordinate to F , then F is superordination to f). An analytic function q is called a subordinator of (1.3), if $q(z) \prec p(z)$ for all the functions p satisfying (1.3). A univalent subordinator \tilde{q} that satisfies $q \prec \tilde{q}$ for all of the subordinants q of (1.3), is called the best subordinator (cf., e.g., [11], see also [12]).

Recently, Miller and Mocanu [13] obtained sufficient conditions on the functions h , q and φ for which the following implication holds:

$$k(z) \prec \varphi(p(z), zp'(z), z^2p''(z); z) \Rightarrow q(z) \prec p(z). \tag{1.4}$$

Using the results Miller and Mocanu [13], Bulboaca [5] considered certain classes of first-order differential subordinations as well as superordination preserving integral operators [4]. Ali et al. [1], have used the results of Bulboaca [5] and obtained sufficient conditions for certain normalized analytic functions $f(z)$ to satisfy

$$q_1(z) \prec \frac{zf'(z)}{f(z)} \prec q_2(z), \tag{1.5}$$

where q_1 and q_2 are given univalent functions in U with $q_1(0) = 1$. Shanmugam et al. [17] obtained sufficient conditions for normalized analytic functions $f(z)$ to satisfy

$$q_1(z) \prec \frac{f(z)}{zf'(z)} \prec q_2(z),$$

and

$$q_1(z) \prec \frac{z^2f'(z)}{\{f(z)\}^2} \prec q_2(z),$$

where q_1 and q_2 are given univalent functions in U with $q_1(0) = 1$ and $q_2(0) = 1$,

Many essentially equivalent definitions of multiplier transformation have been given in literature (see [7], [8], and [19]). In [6] Catas defined the operator $I_p^m(\lambda, \ell)$ as follows:

Definition 1[6]. Let the function $f(z) \in A(p)$. For $m \in N_0 = N \cup \{0\}$, $\lambda \geq 0$, $\ell \geq 0$. The extended multiplier transformation $I_p^m(\lambda, \ell)$ on $A(p)$ is defined by the following infinite series:

$$I_p^m(\lambda, \ell)f(z) = z^p + \sum_{k=p+1}^{\infty} \left[\frac{p + \lambda(k-p) + \ell}{p + \ell} \right]^m a_k z^k. \quad (1.6)$$

$(\lambda \geq 0; \ell \geq 0; p \in N; m \in N_0; z \in U).$

We can write (1.6) as follows:

$$I_p^m(\lambda, \ell)f(z) = (\Phi_{\lambda, \ell}^{p, m} * f)(z),$$

where

$$\Phi_{\lambda, \ell}^{p, m}(z) = z^p + \sum_{k=p+1}^{\infty} \left[\frac{p + \lambda(k-p) + \ell}{p + \ell} \right]^m z^k. \quad (1.7)$$

It is easily verified from (1.6), that

$$\lambda z(I_p^m(\lambda, \ell)f(z))' = (p + \ell)I_p^{m+1}(\lambda, \ell)f(z) - [p(1 - \lambda) + \ell]I_p^m(\lambda, \ell)f(z) \quad (\lambda > 0). \quad (1.8)$$

We note that:

$$I_p^0(\lambda, \ell)f(z) = f(z), \quad I_p^1(1, 0)f(z) = \frac{zf'(z)}{p} \quad \text{and} \quad I_p^2(1, 0)f(z) = \frac{z(zf'(z))'}{p^2}.$$

Also by specifying the parameters λ, ℓ, m and p , we obtain the following operators studied by various authors:

- (i) $I_p^m(1, \ell) = I_p(m, \ell)f(z)$ (see Kumar et al. [10] and Srivastava et al. [18]);
- (ii) $I_p^m(1, 0)f(z) = D_p^m f(z)$ (see [3], [9] and [15]);
- (iii) $I_1^m(1, \ell)f(z) = I_\ell^m f(z)$ (see Cho and Kim [7] and Cho and Srivastava [8]);
- (iv) $I_1^m(1, 0) = D^m f(z)$ ($m \in N_0$) (see Salagean [16]);
- (v) $I_1^m(\lambda, 0) = D_\lambda^m$ (see Al-Aboudi [2]);
- (vi) $I_1^m(1, 1) = I^m f(z)$ (see Uralegaddi and Somanatha [19]);
- (vii) $I_p^m(\lambda, 0) = D_{\lambda, p}^m f(z)$, where $D_{\lambda, p}^m f(z)$ is defined by

$$D_{\lambda, p}^m f(z) = z^p + \sum_{k=p+1}^{\infty} \left[\frac{p + \lambda(k-p)}{p} \right]^m a_k z^k.$$

2. PRELIMINARIES

In order to prove our subordination and superordination results, we make use of the following known definition and lemmas.

Definition 2[13]. Denote by Q the set of all functions $f(z)$ that are analytic and injective on $\bar{U} \setminus E(f)$, where

$$E(f) = \{\zeta : \zeta \in \partial U \text{ and } \lim_{z \rightarrow \zeta} f(z) = \infty\}, \quad (2.1)$$

and are such that $f'(\zeta) \neq 0$ for $\zeta \in \partial U \setminus E(f)$.

Lemma 1 [12]. Let the function $q(z)$ be univalent in the unit disc U , and let θ and φ be analytic in a domain D containing $q(U)$, with $\varphi(w) \neq 0$ when $w \in q(U)$. Set $Q(z) = zq'(z)\varphi(q(z))$, $h(z) = \theta(q(z)) + Q(z)$ and suppose that

- (i) Q is a starlike function in U ,
- (ii) $\operatorname{Re} \left(\frac{zh'(z)}{Q(z)} \right) > 0$ for $z \in U$.

If p is analytic in U with $p(0) = q(0)$, $p(U) \subseteq D$ and

$$\theta(p(z)) + zp'(z)\varphi(p(z)) \prec \theta(q(z)) + zq'(z)\varphi(q(z)), \quad (2.2)$$

then $p(z) \prec q(z)$, and q is the best dominant .

Lemma 2 [17]. Let q be a convex function in U and let $\psi \in C$ with $\delta \in C^* = C \setminus \{0\}$ with

$$\operatorname{Re} \left(1 + \frac{zq''(z)}{q'(z)} \right) > \max \left\{ 0; -\operatorname{Re} \frac{\psi}{\delta} \right\}, \quad z \in U.$$

If $p(z)$ is analytic in U , and

$$\psi p(z) + \delta zp'(z) \prec \psi q(z) + \delta zq'(z), \quad (2.3)$$

then $p(z) \prec q(z)$, and q is the best dominant .

Lemma 3 [4]. Let $q(z)$ be a convex univalent function in the unit disc U and let θ and φ be analytic in a domain D containing $q(U)$. Suppose that

- (i) $\operatorname{Re} \left\{ \frac{\theta'(q(z))}{\varphi(q(z))} \right\} > 0$ for $z \in U$;
- (ii) $zq'(z)\varphi(q(z))$ is starlike in U .

If $p \in H[q(0), 1] \cap Q$ with $p(U) \subseteq D$, and $\theta(p(z)) + zp'(z)\varphi(p(z))$ is univalent in U , and

$$\theta(q(z)) + zq'(z)\varphi(q(z)) \prec \theta(p(z)) + zp'(z)\varphi(p(z)),$$

then $q(z) \prec p(z)$, and q is the best subordinant.

Lemma 4[13]. *Let q be convex univalent in U and let $\delta \in C$, with $\operatorname{Re}(\delta) > 0$. If $p \in H[q(0), 1] \cap Q$ and $p(z) + \delta zp'(z)$ is univalent in U , then*

$$q(z) + \delta zq'(z) \prec p(z) + \delta zp'(z), \quad (2.4)$$

implies

$$q(z) \prec p(z) \quad (z \in U)$$

and q is the best subordinant .

3.SUBORDINATION RESULTS FOR ANALYTIC FUNCTIONS

Unless otherwise mentioned we shall assume through this paper that $\lambda > 0$, $\ell \geq 0$, $p \in N$ and $m \in N_0$.

Theorem 1. *Let q be univalent in U , with $q(0) = 1$, $\beta \in C^*$. Suppose q satisfies*

$$\operatorname{Re} \left(1 + \frac{zq''(z)}{q'(z)} \right) > \max \left\{ 0; -\operatorname{Re} \frac{1}{\beta} \right\}. \quad (3.1)$$

If $f \in A(p)$, $I_p^{m+1}(\lambda, \ell)f(z) \neq 0$ ($z \in U^* = U - \{0\}$) and satisfies the subordination

$$\Phi(f, \beta, p, m, \lambda, \ell) \prec q(z) + \beta zq'(z), \quad (3.2)$$

where

$$\Phi(f, \beta, p, m, \lambda, \ell) = \frac{I_p^m(\lambda, \ell)f(z)}{I_p^{m+1}(\lambda, \ell)f(z)} + \beta \left(\frac{p + \ell}{\lambda} \right) \left\{ 1 - \frac{I_p^{m+2}(\lambda, \ell)f(z)I_p^m(\lambda, \ell)f(z)}{[I_p^{m+1}(\lambda, \ell)f(z)]^2} \right\}, \quad (3.3)$$

then

$$\frac{I_p^m(\lambda, \ell)f(z)}{I_p^{m+1}(\lambda, \ell)f(z)} \prec q(z), \quad (3.4)$$

and q is the best dominant of (3.2).

Proof Define the function $p(z)$ by

$$p(z) = \frac{I_p^m(\lambda, \ell)f(z)}{I_p^{m+1}(\lambda, \ell)f(z)} \quad (z \in U). \quad (3.5)$$

Then the function p is analytic in U and $p(0) = 1$. Therefore, differentiating (3.5) logarithmically with respect to z , and using the identity (1.8) in the resulting equation, we have

$$\frac{zp'(z)}{p(z)} = \beta \left(\frac{p + \ell}{\lambda} \right) \left\{ \frac{1}{p(z)} - \frac{I_p^{m+2}(\lambda, \ell)f(z)}{I_p^{m+1}(\lambda, \ell)f(z)} \right\} \quad (3.6)$$

and

$$p(z) + \beta zp'(z) = \frac{I_p^m(\lambda, \ell)f(z)}{I_p^{m+1}(\lambda, \ell)f(z)} + \beta \left(\frac{p + \ell}{\lambda} \right) \left\{ 1 - \frac{I_p^{m+2}(\lambda, \ell)f(z)I_p^m(\lambda, \ell)f(z)}{[I_p^{m+1}(\lambda, \ell)f(z)]^2} \right\}. \quad (3.7)$$

The subordination (3.1) from hypothesis becomes

$$p(z) + \beta zp'(z) \prec q(z) + \beta zq'(z). \quad (3.8)$$

The assertion(3.4) of Theorem 1 now follows by an application of Lemma 2.

Putting $m = \ell = 0$ in Theorem 1, we obtain the following corollary.

Corollary 1. *Assume that (3.1) holds. If $f \in A(p), \beta \in C^*$, and*

$$\Psi(f, \beta, p, \lambda) \prec q(z) + \beta zq'(z), \quad (3.9)$$

where

$$\begin{aligned} \Psi(f, \beta, p, \lambda) = & \left[1 - \frac{\beta}{\lambda}(2 - \lambda)p \right] \frac{f(z)}{\left[(1 - \lambda)f(z) + \frac{\lambda}{p}zf'(z) \right]} + \\ & \beta \frac{p}{\lambda} \left\{ 1 - \frac{\left(\frac{\lambda}{p} \right)^2 z^2 f''(z)f(z) - \left(1 - \frac{\lambda}{p} \right) f^2(z)}{\left[(1 - \lambda)f(z) + \frac{\lambda}{p}zf'(z) \right]^2} \right\} \end{aligned} \quad (3.10)$$

then

$$\frac{f(z)}{\left[(1 - \lambda)f(z) + \frac{\lambda}{p}zf'(z) \right]} \prec q(z), \quad (3.11)$$

and q is the best dominant .

Remark 1. *Putting $p = 1$ in Corollary 1, we obtain the result obtained by Nechita [14, Corollary 6].*

Putting $\lambda = 1$ and $\ell = 0$ in Theorem 1 we obtain the following corollary.

Corollary 2. *Assume that (3.1) holds. If $f \in A(p), \beta \in C^*$, and*

$$\frac{D_p^m f(z)}{D_p^{m+1} f(z)} + \beta p \left\{ 1 - \frac{D_p^{m+2} f(z) \cdot D_p^m f(z)}{[D_p^{m+1} f(z)]^2} \right\} \prec q(z) + \beta zq'(z), \quad (3.14)$$

then

$$\frac{D_p^m f(z)}{D_p^{m+1} f(z)} \prec q(z), \quad (3.15)$$

and q is the best dominant .

Remark 2. Putting $p = 1$ in Corollary 2, we obtain the result obtained by Nechita [14, Corollary 7] and correct the result obtained by Shanmugam et al. [17, Theorem 5.1].

Putting $m = \ell = 0$ and $\lambda = 1$ in Theorem 1, we obtain the following corollary.

Corollary 3. Assume that (3.1) holds. If $f \in A(p), \beta \in C^*$, and

$$(1 - \beta p) \frac{pf(z)}{zf'(z)} + \beta p \left\{ 1 - \frac{z^2 f''(z) f(z) - p(p-1) f^2(z)}{[zf'(z)]^2} \right\} \prec q(z) + \beta z q'(z), \quad (3.16)$$

then

$$\frac{pf(z)}{zf'(z)} \prec q(z) \quad (3.17)$$

and q is the best dominant .

Remark 3. Putting $p = 1$ in Corollary 3, we obtain the result obtained by Shanmugam et al. [17, Theorem 3.2].

Putting $q(z) = \frac{1 + Az}{1 + Bz}$ ($-1 \leq B < A \leq 1$) in Theorem 1, we obtain the following corollary.

Corollary 4. Let $-1 \leq B < A \leq 1, \beta \in C^*$, and suppose that

$$\operatorname{Re} \left\{ \frac{1 - Bz}{1 + Bz} \right\} > \max \left\{ 0, -\operatorname{Re} \frac{1}{\beta} \right\} . \quad (3.18)$$

If $f \in A(p)$, and

$$\Phi(f, \beta, p, m, \lambda, \ell) \prec \frac{1 + Az}{1 + Bz} + \beta \frac{(A - B)z}{(1 + Bz)^2},$$

where $\Phi(f, \beta, p, m, \lambda, \ell)$ is given by (3.3), then

$$\frac{I_p^m(\lambda, \ell) f(z)}{I_p^{m+1}(\lambda, \ell) f(z)} \prec \frac{1 + Az}{1 + Bz} \quad (3.19)$$

and $q(z) = \frac{1 + Az}{1 + Bz}$ is the best dominant.

Putting $A = 1$ and $B = -1$ in Corollary 4, we obtain the following corollary.

Corollary 5. *If $f \in A(p)$ and $\beta \in C^*$ satisfy*

$$\Phi(f, \beta, p, m, \lambda, \ell) \prec \frac{1+z}{1-z} + \frac{2\beta z}{(1-z)^2},$$

where $\Phi(f, \beta, p, m, \lambda, \ell)$ is given by (3.3), then

$$\frac{I_p^m(\lambda, \ell)f(z)}{I_p^{m+1}(\lambda, \ell)f(z)} \prec \frac{1+z}{1-z}$$

and $q(z) = \frac{1+z}{1-z}$ is the best dominant.

4.SUPERORDINATION AND SANDWICH RESULTS

Theorem 2. *Let q be convex univalent in U , $\beta \in C$. Suppose*

$$\operatorname{Re} \beta > 0. \tag{4.1}$$

If $f \in A(p)$, $\frac{I_p^m(\lambda, \ell)f(z)}{I_p^{m+1}(\lambda, \ell)f(z)} \in H[q(0), 1] \cap Q$, $\Phi(f, \beta, p, m, \lambda, \ell)$ is univalent in the unit disc U , where $\Phi(f, \beta, p, m, \lambda, \ell)$ is defined by (3.3). and

$$q(z) + \beta z q'(z) \prec \Phi(f, \beta, p, m, \lambda, \ell), \tag{4.2}$$

then

$$q(z) \prec \frac{I_p^m(\lambda, \ell)f(z)}{I_p^{m+1}(\lambda, \ell)f(z)}$$

and q is the best subordinant of (4.1).

Proof. Define the function $p(z)$ by (3.5). Differentiating (3.5) logarithmically with respect to z , and using the identity (1.8) in the resulting equation, we have

$$p(z) + \beta z p'(z) \prec \Phi(f, \beta, p, m, \lambda, \ell). \tag{4.3}$$

Theorem 2 follows by an applying of Lemma 4.

Putting $m = \ell = 0$ in Theorem 2, we obtain the following corollary.

Corollary 6. *Let q be convex in U with $q(0) = 1$, and $\beta \in C$, $\operatorname{Re} \beta > 0$. If $f \in A(p)$, $\frac{f(z)}{[(1-\lambda)f(z) + \frac{\lambda}{p}zf'(z)]} \in H[q(0), 1] \cap Q$, $\Psi(f, \beta, p, \lambda)$ is univalent in the unit disc U , where $\Psi(f, \beta, p, \lambda)$ is defined by (3.10), and*

$$q(z) + \beta z q'(z) \prec \Psi(f, \beta, p, \lambda), \tag{4.4}$$

then

$$q(z) \prec \frac{f(z)}{\left[(1-\lambda)f(z) + \frac{\lambda}{p}zf'(z) \right]} \quad (4.5)$$

and q is the best subordinator.

Putting $\lambda = 1$ and $\ell = 0$ in Theorem 2, we obtain the following corollary.

Corollary 7. *Let q be convex in U with $q(0) = 1$, and $\beta \in C$, $\operatorname{Re} \beta > 0$. If $f \in A(p)$ $\frac{D_p^m f(z)}{D_p^{m+1} f(z)} \in H[q(0), 1] \cap Q$, $\frac{D_p^m f(z)}{D_p^{m+1} f(z)} + \beta p \left\{ 1 - \frac{D_p^{m+2} f(z) \cdot D_p^m f(z)}{[D_p^{m+1} f(z)]^2} \right\}$ is univalent in the unit disc U , and*

$$q(z) + \beta z q'(z) \prec \frac{D_p^m f(z)}{D_p^{m+1} f(z)} + \beta p \left\{ 1 - \frac{D_p^{m+2} f(z) \cdot D_p^m f(z)}{[D_p^{m+1} f(z)]^2} \right\}, \quad (4.6)$$

then

$$q(z) \prec \frac{D_p^m f(z)}{D_p^{m+1} f(z)},$$

and q is the best subordinator .

Remark 4. *Putting $p = 1$ in Corollary 7, we obtain the result obtained by Nechita [14, Corollary 12] and correct the result obtained by Shanmugam et al. [17, Theorem 5.3].*

Combining Theorem 1 and Theorem 2, we get the following sandwich theorem.

Theorem 3. *Let q_1, q_2 be convex in U with $q_1(0) = q_2(0) = 1$, $\beta \in C$, $\operatorname{Re} \beta > 0$ and $q_2(z)$ satisfies (3.1). If $f \in A(p)$, $\frac{I_p^m(\lambda, \ell)f(z)}{I_p^{m+1}(\lambda, \ell)f(z)} \in H[q(0), 1] \cap Q$, $\Phi(f, \beta, p, m, \lambda, \ell)$ is univalent in the unit disc U , where $\Phi(f, \beta, p, m, \lambda, \ell)$ is defined by (3.3) and*

$$q_1(z) + \beta z q_1'(z) \prec \Phi(f, \beta, m, \lambda, \ell) \prec q_2(z) + \beta z q_2'(z), \quad (4.7)$$

then

$$q_1(z) \prec \frac{I_p^m(\lambda, \ell)f(z)}{I_p^{m+1}(\lambda, \ell)f(z)} \prec q_2(z)$$

and the functions q_1, q_2 are respectively the best subordinator and the best dominant.

Theorem 4. *Let $q(z)$ be univalent in U with $q(0) = 1, \beta \in C^*$. Assume that (3.1) holds. If $f \in A(p)$,*

$$\zeta(f, \beta, m, p, \lambda, \ell) \prec q(z) + \beta z q'(z) \quad (4.8)$$

where

$$\zeta(f, \beta, m, p, \lambda, \ell) =$$

$$\left[1 + \beta \left(\frac{p + \ell}{\lambda}\right)\right] z^p \frac{I_p^{m+1}(\lambda, \ell)f(z)}{[I_p^m(\lambda, \ell)f(z)]^2} + \beta \left(\frac{p + \ell}{\lambda}\right) \frac{z^p I_p^{m+2}(\lambda, \ell)f(z)}{[I_p^m(\lambda, \ell)f(z)]^2} - 2\beta \left(\frac{p + \ell}{\lambda}\right) z^p \frac{[I_p^{m+1}(\lambda, \ell)f(z)]^2}{[I_p^m(\lambda, \ell)f(z)]^3}, \quad (4.9)$$

then

$$z^p \frac{I_p^{m+1}(\lambda, \ell)f(z)}{[I_p^m(\lambda, \ell)f(z)]^2} \prec q(z) \quad (4.10)$$

and q is the best dominant .

Proof. Define the function $p(z)$ by

$$p(z) = z^p \frac{I_p^{m+1}(\lambda, \ell)f(z)}{[I_p^m(\lambda, \ell)f(z)]^2} \quad (z \in U). \quad (4.11)$$

Then, simple computations show that

$$\frac{zp'(z)}{p(z)} = p + \frac{z [I_p^{m+1}(\lambda, \ell)f(z)]'}{I_p^{m+1}(\lambda, \ell)f(z)} - 2 \frac{z [I_p^m(\lambda, \ell)f(z)]'}{I_p^m(\lambda, \ell)f(z)}. \quad (4.12)$$

We use the identity (1.8) in (4.12) we obtain

$$\frac{zp'(z)}{p(z)} = \frac{p + \ell}{\lambda} \left\{ 1 + \frac{I_p^{m+2}(\lambda, \ell)f(z)}{I_p^m(\lambda, \ell)f(z)} - 2 \frac{I_p^{m+1}(\lambda, \ell)f(z)}{I_p^m(\lambda, \ell)f(z)} \right\}$$

and

$$\begin{aligned} p(z) + \beta zp'(z) &= \left[1 + \beta \left(\frac{p + \ell}{\lambda}\right)\right] z^p \frac{I_p^{m+1}(\lambda, \ell)f(z)}{[I_p^m(\lambda, \ell)f(z)]^2} + \beta \left(\frac{p + \ell}{\lambda}\right) \cdot \\ &\cdot \frac{z^p I_p^{m+2}(\lambda, \ell)f(z)}{[I_p^m(\lambda, \ell)f(z)]^2} - 2\beta \left(\frac{p + \ell}{\lambda}\right) z^p \frac{[I_p^{m+1}(\lambda, \ell)f(z)]^2}{[I_p^m(\lambda, \ell)f(z)]^3}. \end{aligned}$$

The subordination (4.9) becomes

$$p(z) + \beta zp'(z) \prec q(z) + \beta zq'(z).$$

Theorem 4 follows by an applying of Lemma 2.

Putting $m = \ell = 0$ in Theorem 4, we obtain the following corollary.

Corollary 8. Let $q(z)$ be univalent in U with $q(0) = 1, \beta \in C^*$. Assume that (3.1) holds. If $f \in A(p)$,

$$(1 + \beta p) \frac{(1 - \lambda) z^p}{f(z)} + \left[\frac{\lambda}{p} + (2\lambda - 1) \beta \right] \frac{z^{p+1} f'(z)}{[f(z)]^2} + \beta \frac{\lambda z^{p+2} f''(z)}{p [f(z)]^2} - 2\beta \frac{\lambda z^{p+2} [f'(z)]^2}{p [f(z)]^3} \prec q(z) + \beta z q'(z) \quad (4.13)$$

then

$$(1 - \lambda) \frac{z^p}{f(z)} + \frac{\lambda z^{p+1} f'(z)}{p [f(z)]^2} \prec q(z), \quad (4.14)$$

and q is the best dominant .

Remark 5. Putting $p = 1$ in Corollary 8, we obtain the result obtained by Nechita [14, Corollary 15].

Putting $\lambda = 1$ and $\ell = 0$ in Theorem 4, we obtain the following corollary.

Corollary 9. Let $q(z)$ be univalent in U with $q(0) = 1, \beta \in C^*$. Assume that (3.1) holds. If $f \in A(p)$,

$$(1 + \beta p) \frac{z^p D_p^{m+1} f(z)}{[D_p^m f(z)]^2} + \beta p \frac{z^p D_p^{m+2} f(z)}{[D_p^m f(z)]^2} - 2\beta p \frac{z^p [D_p^{m+1} f(z)]^2}{[D_p^m f(z)]^3} \prec q(z) + \beta z q'(z) \quad (4.15)$$

then

$$\frac{z^p D_p^{m+1} f(z)}{[D_p^m f(z)]^2} \prec q(z),$$

and q is the best dominant .

Remark 6. Putting $p = 1$ in Corollary 9, we obtain the result obtained by Shanmugam et al. [17, Theorem 5.4].

Putting $m = \ell = 0$ and $\lambda = 1$ in Theorem 4, we obtain the following corollary.

Corollary 10. Let $q(z)$ be univalent in U with $q(0) = 1, \beta \in C^*$. Assume that (3.1) holds. If $f \in A(p)$,

$$\frac{z^{p+1} f'(z)}{p [f(z)]^2} - \beta \frac{z^{p+1}}{p} \left(\frac{z^p}{f(z)} \right)'' \prec q(z) + \beta z q'(z), \quad (4.16)$$

then

$$\frac{z^{p+1}f'(z)}{p[f(z)]^2} \prec q(z)$$

and q is the best dominant.

Remark 7. Putting $p = 1$ in Corollary 10, we obtain the result obtained by Shanmugam et al. [17, Theorem 3.4].

Putting $q(z) = \frac{1 + Az}{1 + Bz}$ ($-1 \leq B < A \leq 1$) in Theorem 4, we obtain the following corollary.

Corollary 11. Let $q(z)$ be univalent in U with $q(0) = 1, \beta \in C^*$. Assume that (3.1) holds. If $f \in A(p)$,

$$\zeta(f, \beta, p, m, \lambda, \ell) \prec \frac{1 + Az}{1 + Bz} + \beta \frac{(A - B)z}{(1 + Bz)^2}, \quad (4.17)$$

where $\zeta(f, \beta, p, m, \lambda, \ell)$ is given by (4.9), then

$$\frac{z^p I_p^{m+1}(\lambda, \ell)f(z)}{[I_p^m(\lambda, \ell)f(z)]^2} \prec \frac{1 + Az}{1 + Bz} \quad (4.18)$$

and $q(z) = \frac{1 + Az}{1 + Bz}$ is the best dominant .

Next, applying Lemma 4, we have the following theorem.

Theorem 5. Let q be convex in U with $q(0) = 1$, and $\beta \in C, \operatorname{Re} \beta > 0$. If $f \in A(p)$, $\frac{z^p I_p^{m+1}(\lambda, \ell)f(z)}{[I_p^m(\lambda, \ell)f(z)]^2} \in H[q(0), 1] \cap Q$, $\zeta(f, \beta, p, m, \lambda, \ell)$ is univalent in U , where $\zeta(f, \beta, p, m, \lambda, \ell)$ is defined by (4.9), and

$$q(z) + \beta z q'(z) \prec \zeta(f, \beta, p, m, \lambda, \ell), \quad (4.19)$$

then

$$q(z) \prec \frac{z^p I_p^{m+1}(\lambda, \ell)f(z)}{[I_p^m(\lambda, \ell)f(z)]^2}$$

and q is the best subordinant .

Putting $m = \ell = 0$ in Theorem 5, we obtain the following corollary.

Corollary 12. Let q be convex in U with $q(0) = 1$, and $\beta \in C, \operatorname{Re} \beta > 0$. If $f \in A(p)$, $(1 - \lambda) \frac{z^p}{f(z)} + \frac{\lambda}{p} \frac{z^{p+1}f'(z)}{[f(z)]^2} \in H[q(0), 1] \cap Q$. $\zeta(f, \beta, p, \lambda)$ is univalent in U , where $\zeta(f, \beta, p, \lambda)$ is defined by (4.9), and

$$q(z) + \beta z q'(z) \prec \zeta(f, \beta, p, \lambda), \quad (4.20)$$

then

$$q(z) \prec (1 - \lambda) \frac{z^p}{f(z)} + \frac{\lambda z^{p+1} f'(z)}{p [f(z)]^2}$$

and q is the best subordinant .

Remark 8. Putting $p = 1$ in Corollary 12, we obtain the result obtained by Nechita [14, Corollary 20].

Combining Theorem 4 and Theorem 5, we get the following sandwich theorem.

Theorem 6. Let q_1, q_2 be convex in U with $q_1(0) = q_2(0) = 1$, $\beta \in C$, $\operatorname{Re} \beta > 0$ and $q_2(z)$ satisfies (3.1). If $f \in A(p)$, $\frac{z^p I_p^{m+1}(\lambda, \ell) f(z)}{[I_p^m(\lambda, \ell) f(z)]^2} \in H[q(0), 1] \cap Q$, $\zeta(f, \beta, p, m, \lambda, \ell)$ is univalent in disc U , where $\zeta(f, \beta, p, m, \lambda, \ell)$ is defined by (4.9) and

$$q_1(z) + \beta z q_1'(z) \prec \zeta(f, \beta, m, \lambda, \ell) \prec q_2(z) + \beta z q_2'(z), \quad (4.21)$$

then

$$q_1(z) \prec \frac{z^p I_p^{m+1}(\lambda, \ell) f(z)}{[I_p^m(\lambda, \ell) f(z)]^2} \prec q_2(z)$$

and the functions q_1, q_2 are, respectively, the best subordinant and the best dominant.

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